

2016 Annual Report

Comprehensive, Compassionate, Community-Focused Care



UR
MEDICINE

NOYES
HEALTH

President's Message

Amy Pollard,
President/Chief Executive Officer



Without a doubt, 2016 was a year of growth and expansion for the entire organization.

The construction of the Ann and Carl Myers Cancer Center took center stage throughout the year. Rehabilitation and General Surgery services were relocated by April due to the Cancer Center project, and the ribbon cutting for the new larger Rehabilitation space took place shortly thereafter.

Throughout the year, Medical Oncology services expanded and began seeing patients in a temporary home in the former Emergency Department.

Finally, by the end of the year, the Cancer Center was complete, the linear accelerator was installed, and plans were underway for the dedication. Once again, the Pike/Gardner/Noyes building team brought another project in on time and on budget.

Concurrently, renovation began of a former Genesee Community College building in Dansville, the new home for Noyes outpatient mental health and wellness. For this project the majority of the work was done with a Noyes team. The renovated building provides a one-story,

handicap-accessible site with abundant parking and office space for 26 providers, counselors and therapists. This project, too, was completed in December and the staff gladly moved in before the new year.

2016 also was our first full year as an affiliate of the University of Rochester. Throughout the year we began to learn more about the benefits of affiliation. Noyes was able to take advantage of better purchasing power, expedited transfer of patients needing tertiary care, clinical back-up for our Emergency Department and offer additional patient services at Noyes.

In June, UR Radiology became the provider of radiology services here at Noyes. Very quickly, we started planning for equipment upgrades and replacements as well as expanding service to include Interventional Radiology. Additionally, Cardiology services are now available all week, including on-site non-invasive cardiac testing.

The credit for our growth and success goes first and foremost to our Hospital and Medical Staff. Our visionary Hospital and Foundation Boards in partnership with UR Medicine's depth of knowledge and expertise will continue to ensure our success. We are also indebted to all of our generous donors and the entire community who support UR Medicine | Noyes Health's commitment to providing the best in healthcare to those we serve.

Board Chairman's Message

Les Cole,
Chairman



2016 was a year of very positive change at Noyes Health. Foremost, our logo changed to UR Medicine | Noyes Health reflecting the formal connection of our two organizations. Not only the signs on our buildings have changed, but inside those buildings positive changes are happening each day. All of our departments are exploring ways to improve or expand existing services utilizing the advantages of our affiliation with a world class medical research institution.

During 2016 UR Medicine's CEO Dr. Mark Taubman and Noyes Health CEO Amy Pollard provided the leadership to bring these two organizations together. Under their leadership, highly qualified teams are assessing the medical needs of our region and how our combined resources may best serve those needs. An example of working together is the recently-opened Ann and Carl Myers Cancer Center

in Dansville. Operated by the Wilmot Cancer Institute, this center is providing precision oncological medicine close to our homes and families. As the affiliation with UR Medicine goes forward, I am sure many more opportunities will present themselves with the result of improved healthcare for our patients.

As rural hospitals have had their struggles both financially and operationally during recent years, Noyes has outperformed most of its peers. The Board of Directors is proud and appreciative of the Noyes Staff, Administration and Volunteers who have made this possible. This dedication along with the advantages from our affiliation with UR Medicine will lead to continued stability and improved health care services for our communities.

In June of 2017, I will be turning the Chairman responsibilities over to the very qualified Graham Frazer. I have greatly appreciated the opportunity to serve as Chair for two years and the chance to better know and work with so many great people at the University of Rochester and Noyes Health. My thanks to everyone who has made this such an enriching experience.

2016 Board of Directors

Les Cole – *Chairperson*

Graham Frazer –
First Vice Chairperson

James Culbertson –
Second Vice Chairperson

Michael Johnsen –
Past Chairperson

Mark Lyons – *Treasurer*

Marilyn Moore – *Secretary*

Joseph Bucci, Jr.

Joan Flender, M.D.

Steven Goldstein

John Lockhart

Domenick Martello

Douglas Mayhle, M.D. –
Medical Director

Robert McCann, M.D.

Amy Pollard – *President/
Chief Executive Officer*

Lindsay Quintilone

Rich Rizzieri

Ahsen Sheikh, M.D. –
President-elect, Medical Staff

Bernard Sweeney, M.D.

Mark Taubman, M.D.

Geoffrey Wittig, M.D. –
President, Medical Staff

SIGNS OF CHANGE



With Noyes Health's affiliation with UR Medicine made official in January, outward signs of the affiliation were becoming apparent. The new logo began appearing on lanyards and cups, and on the interior and exterior walls of the hospital.

Less visible are some of the advantages of being a part of the UR Medicine family.

Patients in our region will have more direct access to a world-renowned medical research institution and all it offers in terms of increased access to clinical trials and cutting-edge treatment, particularly for the region's cancer patients.

The affiliation also has allowed for increased collaboration in direct patient care. For example, UR Medicine physicians help meet our staffing needs in the Emergency Department. UR Radiologists now staff Noyes Radiology

Department and are working on plans to expand services such as Interventional Radiology.

Administratively, the affiliation has already paid off in terms of purchasing power resulting in cost-savings on malpractice insurance, equipment, and other capital investments.

As the relationship between UR Medicine and Noyes Health evolves, our mutual dedication to the health and well-being of the community we serve will direct the continued growth.



FINANCIALS

Jay Maslyn, Chief Financial Officer and Vice President, Management Services

The healthcare industry is in a period of historic evolution. The potential repeal and replacement of the Affordable Care Act, institutional affiliations, consolidation of services, "Pay for Performance," and ongoing initiatives to tie healthcare reimbursement to quality and value measurements, along with movements towards overall population health management are just some of the major challenges in healthcare today.

State and Federal budget deficits and the healthcare reform bill have created an environment of uncertainty for all patients and health insurance companies. This environment will provide many challenges and some opportunities for the entire healthcare industry over the next several years. Noyes Health is proud to say in 2016 we have been able to address many of those challenges to finish in the black.

The Board of Directors, Senior Administration and our UR Medicine partners are committed to developing and implementing initiatives to keep Noyes Health a strong and growing part of the community.

A nearly \$26 million dollar payroll and benefit investment in the local economy through the over 550 employees working at Noyes Hospital, translates to an economic impact of over \$89 million in the regional economy and generates approximately \$12,000,000 in tax dollars.

2016 NOYES HEALTH CAPITAL EXPENDITURES

Facility Investments are essential to Noyes ability to deliver the highest quality care in a setting that meets patient expectations. Noyes Health capital expenditure in 2016 totaled \$5.9 million, including the following projects and equipment:

- Ann and Carl Myers Cancer Center
- Outpatient Mental Health Building on Robert Hart Drive
- Information Technology Equipment and Software Upgrades
- Rehabilitative Services Department
- Obstetrical and Operating Room Beds
- Lab Analyzer
- Anesthesia Monitors
- Instrument Sterilizers

CHARITY CARE

In addition, as a non-profit organization Nicholas Noyes Hospital is committed to providing accessible and affordable care to all, including those without health insurance. To that end, in 2016 Noyes provided over \$1,400,000 in financial assistance to the uninsured and under-insured.

2016 Key Financial Data

| | |
|---|--------------|
| OPERATING REVENUE | \$58,909,000 |
| Operating Expenses | |
| Salaries and Benefits | \$30,788,000 |
| Supplies and Other Expenses | \$27,102,000 |
| Depreciation and Interest | \$3,058,000 |
| Total Expenses | \$57,890,000 |
| Income from Operations | \$1,019,000 |
| Non-Operating Revenue and Other Net Asset Changes | \$3,331,000 |
| Change in Net Assets | \$4,350,000 |
| Operating Metrics 2016 | |
| Days Cash on Hand | 77 |
| Operating Margin | 1.7% |
| Average Age of Plant | 13 |

Patient Census 2016

| TYPE | ACTUAL 2016 | ACTUAL 2015 | % CHANGE |
|---|-------------|-------------|----------|
| <i>Inpatient</i> | | | |
| Acute Days | 8339 | 7931 | 5.14 |
| Acute Discharges | 2364 | 1893 | 24.9 |
| <i>Outpatient (Select Departments)</i> | | | |
| Emergency Room Visits | 14,003 | 14,437 | -3.00 |
| Surgical Cases | 5561 | 5383 | 3.3 |
| Dialysis Center Visits | 10,064 | 9765 | 3.06 |
| Total Outpatient Visits (all departments) | 191,460 | 182,504 | 4.9 |

QUALITY AND COMPLIANCE UPDATE

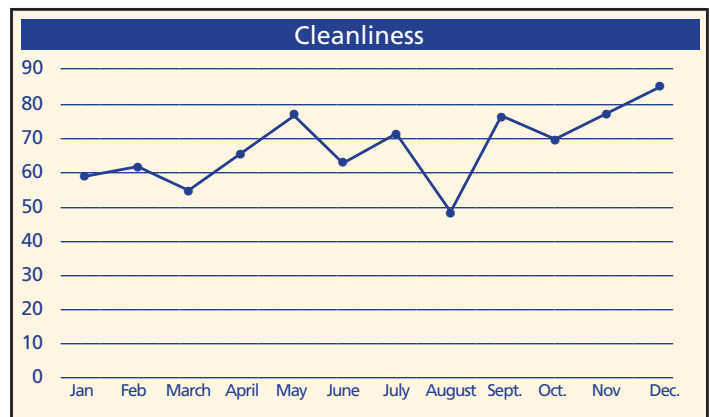
Tim Peterson, Director of Compliance/Performance Improvement

The Noyes Health Quality Improvement Process is collaboratively planned, and involves a systematic and organization-wide approach to improving patient care and organizational performance. It is designed to provide an integrated and comprehensive program that will monitor, assess and improve the quality of patient care delivered at Noyes Health.

In 2016, Noyes targeted several areas across all departments to work on raising patient satisfaction levels and accountability.

- **Emergency Department:** Initiatives focused on patient information and education, with increased attention to ensuring tests and procedures were fully explained and understood. Additional focus was placed on the transition of the patient from hospital to home, ensuring follow-up and continuity of care.
- **ICU and the Medical Surgery Departments:** Initiatives focused on education around patient medications and maintaining a quiet, calm environment for patients.
- **Lab:** Techs worked to reduce the testing turnaround time for stroke patients to less than 15 minutes.

- **Obstetrics:** Nurses worked to improve communication with patients at admission and discharge and to facilitate awareness, education and distribution of the new NYS regulation leaflets.
- **Radiology:** Initiatives worked toward reducing routine test result times to less than 24-hours, emergent case results to below the industry standard of one hour, and stroke case results to less than 30 minutes.
- **Guest Services:** Weekly audits were conducted to make sure staff serving patient rooms introduced themselves and left tent cards with information on how to contact Guest Services if there were problems. Overall Hospital cleanliness scores have improved throughout 2016.



UR Medicine | Noyes Health 2016 Cleanliness Ratings by Month

FOCUS ON OBSTETRICS

DeNae Gibson, R.N., Clinical Director of Quality and Birthing Center

In 2016, Noyes Health's Obstetrics team participated in several New York state and internal programs to improve maternal and infant outcomes.

- Noyes joined the Perinatal Quality Collaborative Obstetrical Project, with the objective of decreasing the number of elective deliveries before 39 weeks gestation, which should lead to an overall decrease in complications for mother and baby.
- Noyes Birthing Center received recognition in 2016 from American Congress of Obstetricians and Gynecologists, for our participation in the Safe Motherhood initiative, a statewide effort to help streamline and coordinate care based on available clinical evidence, practice guidelines, protocols, as well as the



Noyes' First Baby of 2016

ability of hospitals with varying resources to implement standardized approaches to obstetric hemorrhage, severe hypertension in pregnancy, and venous thromboembolism. Noyes Health has implemented the Safe Motherhood tool kit of three care management plans, offering practical implementation guidance and teaching tools to help eliminate variation in diagnosis, management, consultation and referral.

- Noyes participated in the Breastfeeding Quality Initiative, aimed at increasing exclusive breastfeeding rates and the duration of any breastfeeding among new mothers, especially low-income women participating in WIC and Medicaid.
- Obstetrics also created ready and accessible "tackle boxes," to allow nurses to respond rapidly to emergent crash C-Sections, as well as to enable swift resuscitation efforts for a preemie baby that may be delivered at Noyes but for some reason cannot safely or quickly be transferred to our Perinatal Center.

IN 2016, A DREAM BECOMES REALITY...

Construction of the Ann and Carl Myers Cancer Center broke ground in the fall of 2015. Outside, the warmer-than-usual winter helped crews move quickly to build the framework and pour the concrete foundation, walls and ceiling for what would become the "vault," the future home of Radiation Oncology's linear accelerator.

Inside, after Rehabilitative Services moved into renovated space on the other side of the Hospital, contractors went to work to install new walls, ceilings and flooring. Electricians started wiring the new space on the first floor and lower level. By late fall, cabinets and countertops were installed, and the painters went to work, adding bright yellows and greens to the walls.

In November, trucks finally arrived with the linear accelerator. The delicate machine was lowered carefully by crane in pieces through a skylight into the vault. Over the next several weeks, physicists from Varian and the University of Rochester reassembled the linear accelerator, tested it and certified it for use.



New York State Senator Cathy Young toured the Ann and Carl Myers Cancer Center project in February.

In December, the Cancer Center was ready for its debut. Noyes invited the community in to see what its support had accomplished: the dream of comprehensive, state-of-the-art cancer care close to home had become reality.



*Photo Top Left: Exterior shot of Cancer Center's construction.
Photo Bottom Left: The linear accelerator being carefully lowered into the basement.
Photo Bottom Right: Closeup of the linear accelerator.
Photo Top Right: Exterior shot of Cancer Center Extension.*



CANCER CENTER LEADS TO ADDITIONAL SUPPORT SERVICES FOR SURVIVORS AND CAREGIVERS

As the construction of the Ann and Carl Myers Cancer Center neared completion, regional providers of services for cancer patients and their caregivers saw an opportunity to reach what had been, until then, an underserved population.

Noyes partnered with the University of Rochester Medical Center, the Livingston County Department of Health, Tri-County Family Medicine and local cancer survivors to look for ways to improve the health and quality of life of rural cancer patients. The group is creating an online portal, Virtual Rural Oncology Community (V-ROC), to enhance communication and decision-making about treatment options, support and other needs that arise after initial cancer treatment ends.

In addition, Noyes worked with the American Cancer Society to offer Look Good Feel Better, a free program designed for women dealing with hair loss and skin changes due to cancer treatments. Noyes hosted four programs in 2016.



NOYES HEALTH AUXILIARY

Members of Noyes Health's Auxiliary are known not only for their pink jackets adorned with years-of-service pins, but also for their incredible dedication to Noyes.

Auxiliary members manage and staff the Spice Box, the gift shop and café, and a weekday coffee cart in Patient Registration. They also donate countless hours to the Auxiliary's many fundraising events including the annual spring flower sale and Chip In Fore Noyes Golf Tournament, the holiday craft boutique, the Tree of Lights ornament sale, and more.



Proceeds from all their endeavors support Noyes. In 2016, the Auxiliary gave \$65,500 to Noyes Health, the third payment of a \$305,500 commitment supporting the construction of the Mary Saunders Beiermann Emergency Department. An additional \$10,000 was donated to Noyes Health from the proceeds of "Night for Noyes," \$2,500 of which was designated to underwrite a dressing room in the Ann and Carl Myers Cancer Center.



REHABILITATION SERVICES MOVES TO NEW SPACE

To make way for the Medical Oncology practice at the new Ann and Carl Myers Cancer Center, Noyes Rehabilitative Services moved in April to a new space on the first floor of the hospital in Dansville.

The new area provides a larger waiting area, offices, a large and bright exercise space, and private treatment rooms. Noyes Rehabilitative Physical Therapists treat a wide array of orthopedic and neuromuscular conditions with exercise, manual therapy, patient education, and modalities, such as electrical stimulation, traction, and

ultrasound. In many cases, our goal is to help individuals avoid surgery, decrease or abolish long-term use of medication, return to work or sport, recover from surgery, and generally live a healthier life with less pain.

The Rehabilitation Team works closely with Noyes Radiologists, Orthopedists from Genesee Regional Orthopedics and Sports Medicine, and other physicians to develop a treatment plan, enabling our patients to receive care from diagnosis through treatment all in one place.



PODIATRIST JOINS ORTHOPEDICS GROUP

Podiatrist Dr. Jean Archer-Colella joined Genesee Regional Orthopedics and Sports Medicine team at UR Medicine | Noyes Health

in November. Board certified in podiatric medicine and podiatric orthopedics, Dr. Archer-Colella uses medical and surgical approaches to treat a

variety of foot, ankle and leg disorders, including those related to diabetes and vascular disease. Her expertise includes treatment of sports-related injuries and biomechanical issues, and wound care.

A graduate of the New York College of Podiatric Medicine, Dr. Archer-Colella worked at Jamaica Hospital Medical Center in Richmond Hill (Queens), New York and, most recently, in private practice affiliated with Northwell Health's Long Island Jewish Medical Center.

COMMUNITY-FOCUSED

UR Medicine | Noyes Health is committed to improving the overall health of the communities we serve through the Community Outreach Services Team. Made up of skilled nursing professionals, health educators, program coordinators, and support staff, the team works together to enhance the overall health, knowledge, and safety of people living in our service area.

UR Medicine | Noyes Health Community Outreach Services

Mission

We support and promote the health of our communities through compassionate quality care.

Vision

To be our communities' first choice and primary resource for medical care and wellness promotion.

Strategy

Build upon our strengths through expansion of resources, services, and external relationships.

In 2016, Noyes Health, the Livingston County Department of Health, and the Genesee Valley Health Partnership (GVHP) collaborated to conduct a comprehensive Community Health Assessment (CHA). The results of the assessment identified three New York State Department of Health Prevention Agenda priorities on which to focus in 2016 and in the coming years:

- 1) Chronic Disease Management and Obesity Prevention
- 2) Mental Health Promotion and Substance Abuse Prevention
- 3) Safe Communities Encouragement, with focus on Fall Prevention among the aging population

Here's how Noyes' Community Outreach Services Team met and continues to meet these goals:

GOAL #1: Chronic Disease Management and Obesity Prevention

• Chronic Disease Self-Management Programs

Noyes Health successfully coordinated all chronic disease self-management programs in Livingston County. In this 6-class series, participants get needed support; discover better nutrition and exercise choices; and learn how to deal with pain and fatigue, get better sleep, talk with their doctor and family about health issues, set goals and create a step-by-step plan to improve their health and life. New Chronic Pain Self-Management classes were introduced in 2016.

• Noyes Diabetes Education Program

The Noyes Diabetes Education Program is recognized by the American Association of Diabetes Educators. Called "Living Healthy with Diabetes," services are provided by Nurse Diabetes Educators and include one-to-one counseling, free monthly classes, insulin pump starts and management, continuous glucose monitoring screenings, and community education. There were 378 diabetes enrollments/referrals in 2016, an increase of 18%.

• Obesity Prevention

Noyes Wellness Day Care Gardens: The Rural Health Grant funded "Kids Dig Dirt" program has been supporting establishment of gardens in local day care centers since 2010. Noyes Wellness partners with local day care centers to grow gardens that are taken care of and harvested by the children at the center. The goal is to increase daily veggie servings and promote healthy eating in preschool age children. In 2016, four raised bed gardens were built at Great Expectations Child Care Center in Lima where 26 children and their families were impacted. Post survey results indicate the children increase their veggie intake and are more likely to try new vegetables.



...the goal is to increase daily veggie servings and promote healthy eating in preschool age children...



- **Breastfeeding Initiatives:** Noyes Birthing Center continues to expand breastfeeding support initiatives because it impacts obesity prevention throughout the life span, while also contributing to numerous other positive health outcomes. Noyes now has five Certified Lactation Consultants and one International Board Certified Lactation Consultant on staff. Noyes has been an active referral partner with the local Baby Café, a drop-in center at the Dansville Public Library, with services to support breastfeeding mothers.

GOAL #2: Mental Health Promotion and Substance Abuse Prevention

- **Suicide rates in Livingston County** continue to be highest in our nine county region. Noyes Community Outreach Services supported Livingston County Social and Emotional Health Committee Initiatives in 2016, including the Suicide Prevention Task Force.
- **Prescription Drug Disposal Task Force:** Proper prescription drug disposal in the county was addressed. Two new medicine return boxes were placed in Livingston County in 2016, for a total of three current locations: Caledonia, Dansville, and Geneseo.
- **Alcoholics Anonymous (AA) Meetings:** Noyes Hospital provides conference room space for weekly AA and Narcotics Anonymous meetings, at no charge to the group. These efforts support community need to help those living in our service area who struggle with addiction issues.

GOAL #3: Safe Communities Encouragement and Fall Prevention among the aging population

- **Noyes First Steps:** Provides Medicaid prenatal health support services that include: facilitated insurance enrollment, prenatal education, nutrition counseling, childbirth classes, referrals, and Case Manager services to address needs of high-risk pregnant women that could impact healthy birth outcomes. A total of 113 clients were served with 93% having healthy birth weights.
- **EARS Lifeline:** Local Philips Lifeline Program provides a variety of medical alert services supporting independent living for older adults with chronic health issues or disabilities, when they are home and on the go. Lifeline staff are also members of Livingston County Fall Prevention Coalition that coordinates the Livingston County fall prevention programs. A total of 887 Lifeline subscribers were served, with 758 emergency assists, a 30% increase from 2015.

Noyes Community Outreach Services also offers Community Wellness Education including free blood pressure and cholesterol screenings, weekly wellness articles in local papers, and speakers provided to area organizations.

In anticipation of the opening of the Ann and Carl Myers Cancer Center, Community Outreach Services began looking at ways to expand similar programs to cancer survivors and their caregivers. One example is Look Good Feel Better, a free program designed for women dealing with hair loss and skin changes due to cancer treatments. The American Cancer Society partnered with Noyes, who hosted four quarterly programs in 2016 and 15 women attended. Cancer services are set to expand in the coming year.

...local Philips Lifeline Program provides a variety of medical alert services supporting independent, living for older adults...

NOYES  OUR VOLUNTEERS

Noyes volunteers gave more than 12,000 hours of their time in 2016, working in every corner of Noyes' buildings and out in the community. Independent researchers calculate that each volunteer hour in healthcare has an average value of almost \$30, meaning Noyes volunteers contributed the equivalent of \$338,000 in work in 2016.

Volunteers work as greeters and help patients get where they need to go in the Hospital. Others work with our Community Outreach Services Team as Living Healthy or Diabetes Workshop Educators. Some put their construction expertise to work hanging drywall, patching holes and painting. Still others sit on the Noyes Hospital Board and Foundation Board, guiding the organization as it continually strives to provide the best in health care in a sustainable and fiscally sound way.

Noyes volunteers contributed approximately \$338,000 in hours worked in 2016!

AWARD-WINNING CARE

In 2016, Noyes and several employees were recognized with a variety of awards acknowledging our commitment to the vision of being the region's first choice for health care.

American Heart Association Stroke Treatment Award

Noyes Health received the American Heart Association/American Stroke Association's Get With The Guidelines®-Stroke Silver Quality Achievement Award, recognizing the Hospital's commitment and success ensuring that stroke patients receive the most appropriate treatment according to nationally recognized, research-based guidelines based on the latest scientific evidence.



"A stroke patient loses 1.9 million neurons each minute stroke treatment is delayed. This recognition further demonstrates our commitment to delivering advanced stroke treatments to patients quickly and safely," said Noyes Health Stroke Coordinator, Patricia Derowitsch. Noyes Health also met specific scientific guidelines as a Primary Stroke Center featuring a comprehensive system for rapid diagnosis and treatment of stroke patients admitted to the Emergency Department.

Registered Professional Nurse of Excellence

Noyes Health is proud to announce our Emergency Services Director, Pauline Shaw, R.N., was selected as the Registered Professional Nurse of Excellence by the Monroe-Livingston Regional Emergency Medical Services Council. This award signifies her dedication, responsibility, exemplary professional behavior, ingenuity and insight in the Emergency Medical Services environment.

Pauline was honored in Rochester at the Regional Emergency Medical Services Council's Annual Award Reception on Sunday, May 15th. The annual reception and award presentation, held at the Public Safety Training facility in Rochester, is the kick-off for National Emergency Medical Services Week each year.



Excellus BlueCross BlueShield Blue Distinction Center for Maternity Care

In 2016, Noyes Health was named one of the first hospitals to receive the Blue Distinction Center for Maternity Care, a new designation under Excellus BlueCross BlueShield's Blue Distinction Specialty Care program.

This Blue Distinction Centers for Maternity Care program evaluates hospitals on the percentage of newborns that fall into the category of early elective delivery, an ongoing concern in the medical community.

In addition, hospitals that receive a Blue Distinction Center for Maternity Care designation agree to meet requirements aligning to principles that support evidence-based practices of care, and initiate programs to promote successful breastfeeding. The program also evaluates hospitals on overall patient satisfaction, including a willingness to recommend the hospital to others.

Pauline is the first Noyes Health employee to receive this prestigious award. As Director of Emergency Services for Noyes Health, she oversees the day-to-day operations of the Emergency Department in Dansville, and the two After Hours care centers in Dansville and Geneseo.

Lifetime Achievement Awards

Noyes Health Board of Directors and Administration recognized Dr. Reginald Ishman and Dr. William White with Lifetime Achievement Awards for their outstanding dedication to and compassionate care for their patients and community.

HEALTHY EMPLOYEES = A GREAT PLACE TO WORK!

In 2016, UR Medicine | Noyes Health ramped up its Worksite Wellness program, with weekly wellness tips and tricks distributed to all staff, as well as smoking cessation and weight management programs for free or at reduced cost to employees. These efforts resulted in Noyes earning a Gold Achievement Award as a "Fit Friendly Worksite" from the American Heart Association.

The award considers an employer's dedication to:

- Offering employees physical activity support.
- Providing/increasing healthy eating options at the worksite.
- Promoting a wellness culture.
- Implementing at least nine criteria as outlined by the American Heart Association in the areas of physical activity, nutrition and culture.

NOYES GIVES BACK

Not only do Noyes employees work hard every day to serve our patients, they also give back to the Hospital and to the community by donating their time, talent and money to a variety of local causes.

Noyes employees routinely give back to Noyes by participating in Dress Down Fridays and other building events. In 2016, Noyes employees donated more than \$16,000 to replace flooring on the Hospital's first floor, and \$11,000 towards the renovation of the new Mental Health and Wellness building.

Noyes employees also give back to the community. Hospital departments worked together to create gift baskets. The raffle raised almost \$5,300 for Golisano Children's Hospital, Hornell Humane Society and Chances and Changes, an organization that helps women and families start over after leaving abusive situations.

Noyes employees also participated in 5K walks and other events as teams including the Walk to End Alzheimer's and Strollin' for the Colon.

In addition, in collaboration with the Dansville Rotary Club, Noyes Hospital hosted six blood drives in 2016 that resulted in 156 units of blood donated.

UR Medicine | Noyes Health and its employees are proud and active members of numerous community organizations, including the Livingston County Chamber of Commerce, Dansville Rotary Club, Dansville Chamber of Commerce and the Genesee Valley Health Partnership.

Noyes is a proud and contributing member of the community we serve!



In October, the Noyes Cares Team walked in the Walk to End Alzheimer's in Geneseo, and raised \$1,550 to support Alzheimer's research and support services/programs in Livingston County.

Message from Jon Shay, Chair, Foundation for Noyes Health

The Foundation for Noyes Health in 2016: A Year of Growth and Transition

For the Foundation for Noyes Health, 2016 was the culmination of several years of active capital campaigns, which have transformed Noyes Health into a 21st century community health care provider. The Foundation, and the incredibly generous community who support it, helped fund first the construction of the Saunders Surgical Center, Mary Saunders Biermann Emergency Department and, finally, the Ann and Carl Myers Cancer Center.

The enormous community support for the Cancer Center, in particular, starting with a \$2 million gift from Livingston County residents Ann and Carl Myers, has been inspiring, resulting in the Foundation surpassing the fundraising goal in October with a \$75,000 pledge from Wayland-based office furniture manufacturer Gunlocke.

We announced that milestone at the "Night for Noyes," our first Foundation-sponsored fundraising event co-hosted with the Noyes Health Auxiliary at Nugget Hill in Wayland. The sold-out festive-not-fancy evening featured silent and live auctions and basket raffles of items donated by community businesses and individuals. It raised \$170,000 for the Cancer Center and included an impromptu gift of \$150,000 from Phil and Carole Saunders. The Saunders' gift will go towards a new digital Radiology Room and DEXA bone scanner, which will aid in diagnosing cancer and other medical conditions.

In June, we said good-bye to Cindi Oswald, the Director of the Foundation since 2014. Cindi's energy and creativity drove the capital campaigns across the finish line. We wish her well in her move to warmer climes and, hopefully, some time to relax.

In July, experienced public relations practitioner and former journalist Mary Sue Dehn took over from Cindi. She'll be guiding our fundraising efforts moving forward as we look for opportunities to expand the Foundation's reach. And, in the fall, we were delighted to welcome a new board member, Mary Anne Merle.

We are grateful for this giving community, which has donated proceeds from golf tournaments, garage sales, even an inter-county high school swim meet, to help Noyes, the Wilmot Cancer

Institute and Wellsville's Jones Memorial Hospital make the dream of accessible, state-of-the-art cancer treatment a reality, and to all those who contribute to our Annual Campaign.

Together with Amy and the Hospital Board, I look forward to transitioning the Foundation from its capital campaign focus in the last few years into a growing, thriving and sustaining fundraising arm of the organization as a whole.



High school swimmers from the Livingston Conference and Finger Lakes League competed for conference bragging rights and to raise money for the Ann and Carl Myers Cancer Center in the first ever "Duel in the Pool." The event raised \$5,000.



The Dansville High School Mustangs boys' soccer team earned money for each goal they scored during the fall season, raising \$1,400 for the Cancer Center.

2016 Foundation Board of Directors

Jon Shay – Chairperson

William Bacon – Treasurer

John Quinlan – Secretary

Les Cole

James Coniglio

Timothy Costello

Mary Sue Dehn –
Foundation Director

Ralph Kerr

Mary Ann Merle

Amy Pollard – President/
Chief Executive Officer

Thomas Wamp

Maureen Wolcott

2016 DONATIONS

ANNUAL APPEAL:

Acomb Acres
 Abdulai Ali
 Rhonda Amidon
 Leonard Arias
 Marcia Ayers
 Carolyn Baker
 Theresa Bancroft
 Patricia Bark
 Ruth Barney
 Shirley Barrett
 Judith Bart
 Agnes Batte
 Sandra Bean
 Mary Bernecker
 William and Mary Biggee
 Martha Blair
 Cornelius N. Bliss
 Memorial Fund
 Barry and Barbara Blum
 Michael and Marie Blum
 Rose Bolles
 Janice Bonehill
 Thomas Brewton
 Boyd and Linda Brokaw
 Alberta Brown
 Bruce and Sharyl Brown
 Joseph and Elaine Bucci
 Michael Buckley
 Alice Button
 Joan Cadigan
 Gerald Carney
 William Carney
 Dr. Abdul Chaudhry
 Evelyn Cheshier
 Gerald Christiano
 Douglas Churchfield
 Susan Collier
 June Collins
 Colleen Cone
 Charles Cowley
 Karen Cowley
 Daniel and Gail Cox
 Ian and Cassandra Coyle
 Patrick and Geraldine Crowley
 James and Linda Culbertson
 Glenn and Mary Ann Dalrymple
 Dansville Chrysler,
 Dodge, Jeep, Inc.
 Dansville Rotary Club
 Barbara Dantz
 Kathleen DeClerck
 Peter Deming
 Cassie Dennison
 Concetta Dennison
 Edward Deuel
 Anthony D'Imperio
 Beth Dixon
 David Dougherty
 Jeff Drake
 Elizabeth Dugo
 John Eldridge
 John and Donna Emigh

Harold Englert
 Anthony and Shirley Estruch
 Jason Evans
 Charles and Shirley Fairbrother
 Joyce Farr
 Michael and Julie Flanagan
 Elizabeth Gallagher
 Joyce Galvin
 Genie Gates
 Enos and Christian Gee
 Arthur Gibson
 Patrick and Mary Jane Gillen
 Earnest Gordon
 William and Cathy Graham
 Elisabeth Grant
 Cheryl Gray
 Helen Gray
 Sharon Hagens
 Mary Knopp Harris
 Elsie Hartmann
 Dean and Pamela Harvey
 Rose Hayes
 Barry Haywood
 Donald and Irene Henchen
 Dr. Kirk Heriot
 Alan and Sally Herrick
 Robin Hettrick
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For the third year in a row, Wayland Cohocton High School freshman Blake Zastawny sold cancer awareness bracelets to raise money for the Cancer Center. He toured the nearly completed project with his mother Sherill and presented a check for \$486.

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 Michael and Trudy Szymanski
 Charles Teeter
 Nanette Teifke
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 Jessica Carnevale
 Kristie Cartwright
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 Karen Coty
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 Mary Sue Dehn
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Proceeds from all Auxiliary endeavors support Noyes.

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Casey Bickle

Why I Give To Noyes...

Jane Schryver grew up in Dansville and, other than going away for college, has lived nearby ever since. As a successful real estate agent and self-taught Dansville historian, Jane has invested her heart and soul in the area and into the Hospital that serves it.

"I like to think of myself as Noyes' biggest cheerleader," Jane says, "Noyes takes care of people in this community and does it well, and I am proud to support the organization any way I can."

Jane not only tells people about the great care she and people she loves have received at Noyes over the years, she also gives back. She is a regular donor to the Noyes Foundation's Annual Appeal, and instead of gifts to honor her 80th birthday, she asked her friends and family members to donate to Noyes. Jane also gave generously to the capital campaigns for the construction of the Mary Saunders Beiermann Emergency Department and the Ann and Carl Myers Cancer Center. Her name graces a plaque acknowledging the donation in memory of her parents and her twin sister who died of childhood cancer.

Jane's own battle with cancer started in December 2006 when a routine colonoscopy showed she had colon cancer.

The concentration of good luck and happenstance allowed her surgeon, Dr. Brian Foresman, to remove the tumor the day after it was discovered. "Surgery saved my life," says Jane, "But many patients are not that fortunate and need to brave radiation or medical oncology, in addition to surgery. As a cancer survivor, I know that having the Ann and Carl Myers Cancer Center and the expertise of Wilmot Cancer Center here in Dansville will save more lives. There was never a question that I would do what I could to make it happen."

At the inaugural "Night for Noyes" fundraising event to benefit the Cancer Center, Jane was the high-bidder for a VIP Buffalo Bills ticket package donated by Batavia Downs. Jane, her partner Paul Hoffman and their guests headed to Ralph Stadium in November to see the Buffalo Bills take on the Jacksonville Jaguars. They joined Hall-of-Famer Thurman Thomas in a suite to watch the game, enjoy a catered buffet and drinks, and cheer the Bills on to victory.

"Noyes has grown so much in the last few years," Jane tells anyone who will listen. "The organization is in great shape to meet the needs of our community, and I'm proud to be able to help and encourage others to help Noyes deliver excellent health care long after I'm gone."



Jane and Paul at Bills game.

ANN AND CARL MYERS CANCER CENTER: CONT.

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In Honor of Jenna Amidon Blank:
 Rhonda Amidon
In Honor of Cynthia Davis:
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 Charles and Suzanne Mettler



The first "Night for Noyes," a fundraiser hosted by the Foundation and the Noyes Health Auxiliary, raised \$170,000 for the Ann and Carl Myers Cancer Center with live and silent auctions and a gift basket raffle. A \$25,000 gift from Gunlocke, announced that evening, pushed the Cancer Center Capital Campaign over its goal, and Noyes supporters Phil and Carole Saunders donated an additional \$150,000 that evening to fund a new DEXA scanner and digital Radiology room.



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In Memory of Bailey Harvey:

Dwight and Deanne Knapp

In Memory of Sherri Hillsdorf:

William and Nancy Faulds

In Memory of Franklin Hoffman, Sr.:

Bill, Bryan, Bob, Rod, and

Julee Acomb – Acomb Acres

Mark and Maryann Barry

Joseph and Susan Dyckman

Jerry Fox and Paulette Henry

Judy Lindsey

Jon and Linda Shay

Wayland American Legion

Wayland Community Players

In Memory of Dr. and Mrs. Joseph G. Hoffman:

Paul Hoffman

In Memory of Ronald Jamison:

Boyd and Linda Brokaw

Patrick Byrnes

Byrnes Chem-Dry

Richard and Laura Czajka

Dennis and Susan DeMasi

Cassie Dennison

Norma Evans

Gloria Hayes

David and Kellee Hoag

Judith Hopkins

John and Deborah Hurst

Information Technology Staff

Kathleen Jamison

Edwin and Penelope Lawrence

Mark and Cherri Odell

William and Deborah Quinlan

J. and C. Robinson

Jon and Linda Shay

Donna Sick

Ronald and Josephine Saylor

Francis West

In Memory of Mary Ann Jarzyna:

Anthony Jarzyna

In Memory of Marie Johnson:

Carol Wallace

In Memory of Greta Shay Karr:

Anthony and Linda Shay

Scavone

In Memory of Larry Kiefer:

Lois Sciotti

In Memory of Virginia (Jean) Kiesel:

Harold and Mary Lou Kiesel

In Memory of Chester Knapp:

Bob and Peggy Agle
John and Betty Baird
Wilford and Joan Wraight

In Memory of Russell and Eva Knapp:

Dwight and Deanne Knapp

In Memory of Edward Kuhn:

Information Technology and
Pharmacy Staff

**In Memory of John "Toat"
LaGeorge:**

Cassie Dennison

**In Memory of Ben and Mildred
Lang**

In Memory of Linda A. Lead:

Richard and Gloria Kreiley

In Memory of Bill and Patty Lent:

Helen Lent

In Memory of Patty Lent:

Howard and Pamela Perry

**In Memory of Richard
MacDonald:**

Harriettdele MacDonald

**In Memory of Herm and Laura
Mader:**

Jane Schryver

In Memory of Betty Maichle:

From Her Family
George and Catherine Ott
Family of Margery Maichle
Sauerbier
Richard and Cora Saxton
Jon and Linda Shay
Sterile Processing Employees
Edgar and Sandra VanHying

In Memory of Kevin Maltby:

Gerrard and Norma Maltby

**In Memory of Leonard and
Marjorie Maracle**

**In Memory of Jane and
George Mark:**

Kevin and Lei Mark

In Memory of Marjorie Mastin:

Richard and Joyce Sarvis

In Memory of Stan Mastin:

Deanna Mastin

In Memory of Nancy McConnell:

Rushbottom Heights Salon

In Memory of John E. McCray, Sr.:

Margaret McCray

**In Memory of Lisa Martello
McGowan:**

Domenick and Ann Martello

In Memory of Enid Mitchell:

Brunch Bunch

Cassie Dennison

Keith Mitchell Family

In Memory of Toni Ann Moore:

John and Barbara Hauslauer

Gary Moore

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Beta Sigma Phi Sorority

Mary Gray-Wright

Thomas and Joan Wamp

In Memory of Edward P. Nichols:

Russ and Marie Nichols

In Memory of Judy Paige:

Larry and Anita Putnam

In Memory of John Parker:

Bugman & Sons Inc.

Joanne Martin

Bonnie Miller

Rebecca Palmer

Teresa Parker

Timothy and Amy Pollard

Gail Wing

**In Memory of Harold, Lillian, and
Helen Piper:**

Robert and Patricia Piper

In Memory of Barb Rauber:

Rod and Bob Acomb –

Acomb Acres

Cassie Dennison

William and Nancy Faulds

In Memory of Mary Lou Rex:

James Rex, Cindy and Jake,

Doug and Bev,

Lori and Terry, Patti and Joe,

and Rose

In Memory of Steven Risley:

Robert and Eileen Feinman

In Memory of George Ritz:

Cassie Dennison

In Memory of Evelyn Roberts:

The Family of Evelyn Roberts

In Memory of James Roberts:

Sonya Roberts

In Memory of Leah Sarvis:

Richard and Joyce Sarvis

**In Memory of Reverend Verne
Schattner:**

Lillian Schattner

In Memory of Richard Schwingel:

Douglas and Susan Schwingel

**In Memory of Carla Zandi
Shamblen:**

Vince and Mary Ann McGavisk

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In Memory of Timothy L. Shay:

Bernhardt and Dorothy Lang

Nancy Reinholtz

Anthony and Linda Shay Scavone

Deborah Shay

Jon and Linda Shay

In Memory of Stephen Shirley:

Stephanie Gleason

In Memory of Greg "Haney" Sick:

Cohocton Lions Club

In Memory of Paul F. Sick:

Kevin and Lei Mark

Donna M. Sick and Family

In Memory of Ruth L. Bornt-Smith:

A Gracious and Grand Lady

by her Loving Son,

David W. Smith

In Memory of John Stout:

Cindy Buckley

In Memory of Henrietta Saylor:

Ronald and Josephine Saylor

In Memory of Paula Thielges:

Karl Thielges and Christine

Morse

**In Memory of Annette Wester
Thompson:**

Cassie Dennison

**In Memory of our Parents –
Pauline and Merlyn Timothy,
Joyce and Wendell Howard:**

Tom and Susan Timothy

**In Memory of Martha Van
Derhoof:**

Jon Van Derhoof

**In Memory of Virginia "Ginny"
Brown VanGraafeiland:**

Jerry and Kim Dougherty

Barbara Fortunato

Kara Grace

Phyllis Hennessey

Karen Howard

Norman and Judith Karsten

Ruth Laraby

Joseph and Nancy Lebda

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Tracy Tully

Barbara VanGraafeiland

Carol VanGraafeiland

Earl Wergin

Richard and Shirley Wersinger

Joan Yaeger

**In Memory of Henry and
Marion Waltman:**

Gary and Sherry Kramer

**In Memory of the Wamp and
Walker Families:**

Thomas and Joan Wamp

In Memory of Ronald P. Webb:

Peggy Gelser-Webb

**In Memory of Charlie and
Wynne Wegemann**

In Memory of Frances Whitaker:

Clare Doty

**In Memory of Jack and
Ann Wilson:**

Deborah Wilson

**In Memory of Helene B.
Witzmann**

In Memory of Jo Ann Wolfanger:

Guy and Anita Bennett

In Memory of Charles D. Wolcott:

Lent Hill Dairy Farm LLC –

The Wolcott Family

In Memory of Jim Yeager:

Barbara Yeager

In Memory of Deborah L. Zeh:

Joyce Zeh

SAUNDERS SURGICAL CENTER:

John and Jennifer Leuzzi



In spite of our best efforts to be accurate, we may have overlooked a misspelling or omitted a name by mistake. If that is the case, please accept our apology and notify Kellie Sylvester at 585-335-4212 of the error. Thank you!



UR
MEDICINE

NOYES
HEALTH

111 Clara Barton Street
Dansville, NY 14437
(585) 335-6001
www.noyes-health.org

Mission

We support and promote the health of our communities through compassionate, quality care.

Vision

To be our communities' first choice and primary resource for medical care and wellness promotion.

Values

Quality: *We provide services that exceed internal and external customer expectations according to best practices.*

Accountability: *We are personally responsible for achieving individual and organizational goals.*

Teamwork: *We work together to understand and appreciate how our actions affect each other and the success of the organization.*

Innovation: *We actively seek and implement ideas to improve performance.*

Growth/Learning: *We pursue opportunities to learn and change.*

Collaboration: *We are committed to working with the entire healthcare team to maximize care in the communities we serve.*

Integrity: *We will always do what is ethical and remain committed to patients, ourselves, and each other.*

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www.noyes-health.org



Noyes Memorial Hospital
111 Clara Barton St.
Dansville, NY 14437



Noyes Health Services
50 E. South St.
Geneseo, NY 14454



Noyes Kidney Disease
and Dialysis Center
4616 Millennium Drive
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Noyes Mental Health
and Wellness Services
9221 Robert Hart Drive
Dansville, NY 14437